# The Public Manager



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#### June is Philippine Environment Month

# **CESOs address environmental concerns**

June is Philippine Environment Month, according to Presidential Proclamation No. 237 signed in 1988 by President Corazon C. Aquino. The Proclamation recognizes the country's inherently rich natural resources -- cited by Conservation International as one of the world's 17 'mega-diverse countries in the world' -- and highlights the need to protect and preserve it for future generations.

Consider the recent 'fish kill' disaster in Batangas and Pangasinan, which has wreaked havoc on the fishing industry and deprived hundreds of families their livelihood. This ecological disaster has been attributed to years of neglect and poor oversight by accountable government entities, underscoring the need for urgent and sustained action to promote the sustainable use of our natural resources.

CESOs Step Up to the Plate

The good news is that there are people in the bureaucracy who have taken the cudgels for the environment and among their ranks are CESOs. In the Batangas crisis, for instance, CESOs have been the ones at the forefront of implementing proactive measures to prevent another environmental disaster from happening again.

The country's top environment honcho, DENR Secretary Ramon JP. Paje, a CESO I, immediately responded to the Batangas fish kill incident by going after illegal fish pen operators in Taal Lake and by ordering the Protected Areas and Wildlife Bureau (PAWB) to charge them with appropriate criminal offenses. Director Nilo B. Tamoria, a CES Eligible, has also released a directive to limit the number of fish cages in the CALABARZON area.

PAWB, under the stewardship of CESO IV Theresa Mundita S. Lim, has likewise cautioned those who are maintaining wildlife in captivity in feeding double-dead fish to wild animals because it contains high amount of *thiaminase* which can cause neurological problems or even death to wild animals.

Disaster or no disaster, the protection and preservation of our environment is indeed a worthy cause that the CES community can rally around to. Sustainable development is a mission every CESO is tasked to pursue for the sake of the nation and of future generations.

#### **ED** Allones shares Competency Standards for CESOs



ED Maria Anthonette V. Allones, CESO I, discusses with CHED executives the competency clusters that CESOs shall demonstrate at the workplace.

CESB Executive Director Maria Anthonette V. Allones, CESO I, talked on Competency Standards of Career Executive Service Officers (CESOs) during the start-up session of the Certificate Program on Competency Development and Enhancement for CHED Executives (CDECHEDE) offered by the Development Academy of the Philippines (DAP) held at CHED, Quezon City last June 13, 2011.

ED Allones explained the

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# 3<sup>rd</sup> CES C.I.R.C.L.E. Forum highlights role of ICT in human security and development

This year's 3rd offering of the CES C.I.R.C.L.E. Forum aimed at underscoring the role of Information and Communications Technology (ICT) have successfully attracted a huge turn-out of participants last June 23, 2011 at the Marriott Hotel, Cebu City.

Keynoted by Representative of 2nd District of Parañaque Roilo Golez, and former National Security Adviser, the event was likewise graced by Dr. Francisco A. Magno of De La Salle University and Police Director Roberto L. Rosales of the Philippine National Police.

CESB Executive Director, Maria Anthonette V. Allones, CESO I, encouraged all the participants to harness the huge potentials of ICT whether in their respective offices or in their private lives' endeavors. She also said that government

officials and policy makers should advocate clean governance and wield influence in developing programs that focus on human and environment security using ICT.

In his keynote presentation, Rep. Golez who is also the author of the Department of ICT Bill in the Philippine Congress, provided the framework of ICT in human and environment security emphasizing the following aspects: cyber terrorism, creation of e-courts to handle cyber disputes, national ID system, international mobile equipment identity to trace where mobile phone messages originated, cyber security of the defense forces to be apt against cyber wars and terrorism as well as protect ICT infrastructures, e-surveillance, and remote sensing and geographic information system (GIS). "While ICT plays a

big and important role in human and environmental security, its abuse will also be a security threat", he warned.

Dr. Magno, the forum's second speaker simply defined ICT as the combination between "Old Media" (radio and TV) and the "New Media" (Cellular Phones and Computers). He emphasized that human security is a broad concept which includes development issues such as safety from chronic threats, hunger, protecting people in violent conflicts, to encouraging fair trade and market that should benefit the poorest of the poor. He cited e-governance as one of the building blocks of ICT that will benefit those in extreme poverty.

Gen. Rosales centered his discussions on ensuring national security and combating criminality with the use of ICT. He gave emphasis that ICT is very important today as it can store volumes of data that enhances intelligence gathering and law enforcement. ICT also very well anticipate changing climate and weather patterns that will allow communities and constituents to be prepared for any eventuality caused by these changes. He also cited some of his initiatives on ICT while he was assigned as commanding officer of the Manila Police District. He also caused the computerization of police clearance and the use of video conferencing.

Director Asterio P. Saliot, CESO III, of the Agricultural Training Institute, Department of Agriculture acted as forum Chair and synthesized the presentations.



CESOs and eligibles troop to Marriott Hotel in Cebu City to learn from prominent speakers the significant roles of ICT in human security and development.

## **CESB** presents **CES** updates to DepEd Region IV-A

CESB Executive Director Maria Anthonette V. Allones, CESO I, presented the core programs, recent CES policy reforms and other training activities offered by the CESB during the Department of Education (DepEd) Regional MANCOM Meeting held in NBC Social Hall, Naval Base Heracleo Alano, Sangley Point, Cavite City on June 22, 2011.

ED Allones proudly announced the ISO certification of the CESB's eligibility and examination processes. She discussed the rigorous stages that applicants need to hurdle in order to acquire the CES eligibility and how one can be appointed or promoted to CES ranks. She also explained rationale behind the lifting of the three-year prescriptive period for the validity of the Management Aptitude Test Battery (MATB), now CES Written Examination (CES WE), and allowing all previous MATB passers to proceed to the Assessment Center (AC) and the stages of the CES succeeding eligibility examination process.



CESB Executive Director Maria Anthonette V. Allones, CESO I, encourage aspirants to be eligibles and the CESOs to consistently adhere to CES ideals during the DepEd Region IV-A ManCom meeting on June 22, 2011.

She encouraged the DepEd officials to undergo the CES eligibility examination process and enumerated the various innovative training programs of the CESB that they could attend to once they become members of the CES community.

ED Allones also cited the

various benefits and privileges that CESOs and other incumbents of CES positions are entitled to enjoy. She reiterated the CES ideals of competence, excellence, and service and stated that CESOs are also held to a higher standard of performance through the existing policy of the Board on the revocation and/or demotion in rank of a CESO who are found guilty of an administrative case.

She also shared some updates about the CES Bill and gave assurance that the CESB and the NUCESO are working together for its passage.

ED Allones ended her talk by expressing her sincere support in educational undertakings and developmental programs of the DepEd Region IV-A under the stewardship of Regional Director Lorna D. Dino, CES Eligible. She, as well, posed a challenge to attendees to continue to provide genuine and quality service to the people.



# AREMM to launch an InfoVan



Atty. Maria Anthonette V. Allones, CESO I, expresses her strong support to programs and activities of the Association of Regional Executives in Metro Manila (AREMM).

In its meeting on June 30, 2011, the Association of Regional Executives of Metro Manila (AREMM) led by its President Renato L. Brion, CESO III, and Regional Director of DILG NCR bared its decision to launch an

Information Caravan (Infovan).

The association's member agencies will gather ready information and resources regarding the services being provided per government agency with the intention to deliver their mandated services

directly to the people.

The Infovan will be strategically deployed to identified depressed barangays in the four major riversystem of Manila Bay; the Pasig-Marikina-San Juan Rivers, Parañaque-Zapote-Las Piñas Rivers, Navotas-Malabon-Tullahan-Tenejeros Rivers, and Laguna de Bay. The project shall also address pressing issues in Metro Manila like illegal drugs and drug courier problem, peace and order situation, Manila Bay Clean-up Rehabilitation and Preservation, and other disasters that affect the National Capital Region.

Said meeting was graced by CESB Executive Director Maria Anthonette V. Allones, CESO I, who presented to the member agencies the CES core programs, training activities, and recent policy reforms

AREMM is a non-profit association that sought to engage in projects that will contribute to the attainment of the goals of the national government, delivery of public service, among others.

# 223 aspirants battle with nationwide CES WE this June

A total of 223 aspirants from various government offices took the courage to battle with the nation-wide CES Written Examination held simultaneously in designated testing centers in Manila, Cebu, and Davao on June 26, 2011.

The Career Executive Service Board (CESB) was able to successfully administer the conduct of the CES WE to 140 hopefuls in the National Capital Region (NCR) which was held in the University of the Philippines - National College of Public Administration and Governance (UP-NCPAG), Diliman, Quezon City.

For the Visayas leg, 36 applicants trooped to the University of San Carlos, Cebu City to battle with this general exam that is primarily focused on managerial knowledge and aptitude of the examinees.

For Mindanao, 47 examinees

took the CES WE at San Pedro College, Davao City hoping to qualify to the next stage of the CES eligibility examination process.

Another nationwide CES WE is scheduled on September 25, 2011.

For pertinent concerns, please contact the CESB's Eligibility, Rank and Appointment Division (ERAD) at telephone number (02) 951-4981 local 118 or 832.

## 57 execs gain confidence to deliver speech that connects

Fifty seven (57) government executives participated in a seminar-workshop on speaking with confidence and on delivering a speech 'that connects' in a CES Club activity held last June 17, 2011 at the PhiVolcs Auditorium, Ouezon City.

Facilitated by Gwendolyn Albarracin, Chief Operating Officer of the Learnax (The Learning Access), a division of the Center for Pop Philippines, Inc., the seminarworkshop taught executives to connect to their audience, improve their oral communication skills, conquer the stage and gain

confidence in the process.

Albarracin gave valuable tips on how to give effective opening speeches. "It is necessary to find a connection between the topic and the audience," she shared. A speaker, according to her, may use an intriguing statement or question, a mind-blower or unusual fact, or an anecdote to catch the interest of their listeners.

She also encouraged the participants to spice up their speeches by using stories/ anecdotes, analogies/ comparisons, statistics, brief case studies, quotations, props and visual aids, audience participation or by

using humor.

Throughout the seminar-work shop, Albarracin encouraged active participation and provided the executives the opportunity to deliver short speeches or spiels for her evaluation and constructive critiquing.

The CES Club is a career development program that seeks to develop and enhance the socio-cultural and artistic quotient of CESOs while promoting civic consciousness among government executives.

# CESB confers eligibility to 27 officials this June

After undergoing the four stages of the Career Executive Service (CES) eligibility examination process, twenty seven (27) officials were conferred with CES eligibility through Resolution No. 945 dated June 14, 2011.

The CES examination process consists of: (1) Written Examination; (2) Assessment Center; (3) Performance Validation; and (4) Panel Interview.

The Written Examination (WE) is a test given to determine the managerial aptitude and competence of executives. The applicant should meet the cut-off score for the WE in order to proceed to the succeeding stages of the CES eligibility examination process.

The second stage is the Assessment Center (AC), which is a series of simulation exercises designed to determine whether

the applicant has the capacity to advance to managerial duties and responsibilities and the ability to grow and develop in the bureaucracy.

AC, the After passing the applicant undergoes the validation on-the-job performance, a applicant's process where the capacity to perform managerial and applicant's functions the character (i.e. potential leadership qualities, integrity on the job, loyalty to the government, lifestyle check, etc.) based on the records of accomplishments, and interview of key informants are validated by a qualified validator.

The Board Interview, the last stage of the CES eligibility examination process, is an interview conducted by a three-man panel composed of a member of the Board and two (2) CESO exemplars. It is conducted to determine and assess the applicant's confidence, creativity, self-worth and outlook on his/her work and the bureaucracy and to give feedback to the applicant in his/her performance on the previous stages he/she underwent.

# **ADVISORY**

We would like to advise the participants in the I-GABAY Training Course slated on June 30-July 8, 2011 that the said schedule has been moved to **July 7-15, 2011**. The change in schedule was set in consideration of the requirements and limitations attendant to the last module of the course.

Thank you very much.

### **CESB holds info session on Executive Development Programs**



TESDA DG Emmanuel Joel J. Villanueva recognizes the value of CESOs and eligibles in the bureaucracy during the Fellowship Lunch and Information Session on Executive Development Programs of HR Managers and CES Coordinators on June 2, 2011.

The Career Executive Service Board (CESB) held the 2<sup>nd</sup> Quarter Fellowship Lunch and Information Session on CES Policies and Executive Development Programs with Human Resource (HR) Managers and CES Coordinators on June 2, 2011 at the Tandang Sora Hall, TESDA Women's Center, Taguig City.

In her talk, Executive Director Maria Anthonette V. Allones acknowledged the important role HR managers and CES coordinators play in the development of talents and competencies in the bureaucracy. She shared that the CESB is exerting all efforts to capacitate CESOs and eligibles to contribute to good governance and nation-building.

The event was graced by TESDA Director General Emmanuel Joel J. Villanueva, who, in his inspirational talk, encouraged CESOs to continue to make a difference and remain to be the 'salamin', 'diwa' and 'gabay' of the entire bureaucracy. He also paid

tribute to TESDANs who have been exemplars of leadership and excellence in government service such as Cenon Querubin, CESO IV, and a 2006 CSC Pag-asa Awardee; Washington M. Agustin, CESO III, President of NUCESO I and VP for Luzon of NUCESO, Inc.; and, Milagros D. Hernandez, CESO I,

Deputy Director General of TESDA.

Ms. Maria Theresa R. Escolano, Chief of CESB's Professional Development Division (PDD), was also present to re-orient the participants on the Executive Leadership Program (ELP) and the Accredited Training Programs. Escolano also enlightened the participants on Recognition of Prior Learning and the Forty (40) Hour Annual Minimum Training Credit Requirement.

Christopher F. Calugay, also of PDD, on the other hand, discussed the concept and mechanics of the CES Fellows Program, which allows qualified CESOs to engage in external development work with pay as an alternative to the performance of regular/ standard office functions.

The Fellowship Lunch and Information Session is a continuing activity of the CESB that aims to revitalize ties with HR champions in various government agencies.



The HR Champions and CES Coordinators with CESB Executive Director Maria Anthonette V. Allones, CESO I, and CESB Secretariat.

# **CESB concludes SALDIWA XIV**



ED Allones personally awards the Certificate of Participation to Atty. Maria Juana S. Valeza of COMELEC and to the other 66 participants who attended the two-week SALDIWA training course.

CESB Executive Director Maria Anthonette V. Allones led the closing ceremony of Batch 14 of the Salamin-Diwa ng Paglilingkod (SALDIWA XIV) held last May 17-31, 2011 at the Development Academy of the Philippines (DAP) Conference Center in Tagaytay City. Sixty-seven (67) executives completed the two-week foundational course under CESB's Executive Leadership Program (ELP).

SALDIWA is an intensive course aimed to enhance the effectiveness of public managers and reinforce their belief that leaders must first know themselves well before they can lead others effectively. It consists of five modules: Ethical Governance – Integrity and Performance Accountability; Leading in a Continuously Changing Environment; Linkaging/ Networking for Productive Partnerships; Developing/ Empowering Your

People for Productivity; and Community-Organizational Attachment Module (COAM). San Gabriel, a farming community in Laurel, Batangas, served as the site for the COAM.

Allones, in her closing remarks, reiterated that the SALDIWA seeks

to equip the participants with the 4Cs: Capacity-building, Convergence, Commitment among CESOs, and Community – strengthening within the CES. The 4Cs, Allones hopes, can contribute to achieving the vision of a CES community that is a potent force for economic development and nation-building.

The officers for SALDIWA Batch XIV are: DPWH Director Walter R. Ocampo (President); DPWH - Region III Asst. Regional Director Ador G. Canlas (Vice-Health President): Provincial Officer I Mary Ann S. Canonizado MSU Director Elin (Secretary); Anisha C. Guro (Treasurer); DOH Director Ma. Carolina V. Taiño (Auditor); COMELEC Attorney VI Maria Juana S. Valeza (PRO); DPWH-CAR Asst. Regional Director Nerie D. Bueno (Business Manager): SEC Asst. Director Gerardo F. Del Rosario (Class Rep-Luzon); OIC-Asst. Schools Division Superintendent of DepEd Region VII Leah P. Noveras (Class Rep-Visayas), and Provincial Health Officer II Alinader D. Minalang (Class Rep- Mindanao).

# **TOMPOSTATION** Competency Standards for CESOs...

necessary competencies, attitude, knowledge and experience that ideal public managers shall effectively demonstrate at work. She presented the identified competency clusters, grid components, and its applications to CESB's continuing professional development system, performance management, and ISO-certified eligibility and rank appointment system.

The certificate program is a

joint project of DAP and CHED. It is a series of courses for CHED managers to be conducted until December 2011. The program aims to develop the capabilities of CHED officials in terms of executive leadership and organization management, in accordance with the highest government standards. The whole curriculum of CDECHEDE is anchored on the Competency Standards for CESOs.

### SALDIWA Batch 13 hold Barangay Follow-Through Activities



HAPPY TO GIVE. Officers of the Tsunami Group of SALDIWA Batch 13 pose for a group shot as they sincerely perform developmental activities relative to their Social Responsibility Program. A get-together with the batch members' host families adds to the sweet memory of the whole day activity.

Members of the 13th batch of the Salamin – Diwa ng Paglilingkod training program, known as the Tsunami Group, headed by its President, Engr. Edilberto D. Tayao of the Department of Public Works and Highways, fulfilled their commitments to their community immersion site by holding follow-through activities last 28 May 2011 in Barangay Narvacan, Sto. Tomas, La Union. Said event is part of the group's priority projects under its Social Responsibility Program.

A groundbreaking ceremony for the construction of communal toilets, followed with gift-giving of grocery bags to 170 Brgy. Narvacan residents were conducted. A gettogether with the batch members' host families capped the day's activities.

The said event was spearheaded by Project-In-Charge Directors Valeriano V. Lopez Jr. of Department of Health (DOH) and Francis Ray A. Almora of the Land Transportation Office. Assisting in the activities were batch officers Rowena A. Cacanindin (Department of Education), Jose Bernardo H. Gochoco Jr. (Philippine Charity Sweepstakes Office), and Ricardo C. Rigo (Power Sector Assets and Liabilities Management Corporation).

CESB Executive Director Maria Anthonette V. Allones commended the Tsunami Group's efforts to undertake post-Saldiwa activities as these provide fresh and challenging opportunities to demonstrate executive excellence and harness good governance to achieve sustainable development while strengthening the fellowship and camaraderie of CES members.

The program is part of the batch's commitment as responsive public managers to deliver quality government service, more so, to the community of its host families from Brgy. Narvacan who extended their hospitality during the barangay immersion phase of their executive leadership training last 1-14 March 2011 in Pines View Hotel in Baguio City. The batch is planning more programs that will uplift the plight of their fellowmen.



Conferred through Resolution No. 945 June 14, 2011

#### HENRY RHOEL RATUITA AGUDA

Chief Technology Officer Government Service Insurance System

# ALEXANDER HILARIO GILO AGUILAR

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# NEW CES ELIGIBLES

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Director IV
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#### KATHERINE BRIGUERA BRIMON

Deputy Executive Director III Department of Labor and Employment

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Police Superintendent Philippine National Police



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# ERNESTO REYES PURUGGANAN

Assistant Vice President Development Bank of the Philippines

# NEW CES ELIGIBLES

#### ELIZABETH ELIGADO QUESADA

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#### MARILYN VILLAR STA. CATALINA

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#### **BERNADETTE FOJAS TAMAYO**

Education Program Supervisor II Department of Education

#### **JULIET ULIBAS TEXON**

Acting Director III
Department of Environment and
Natural Resources

#### FELIX ALBOVIAS VISEY

Division Chief III Subic Bay Metropolitan Authority

# **CESB** pilots Change Leadership program



The CESB, with its training partner HURIS, Inc., conducted its pilot run of the Change Leadership program on May 30-31, 2011 at the Valle Verde Country Club in Pasig City. The training was facilitated by HURIS's Chief Learning Officer Enrique Abadesco and was likewise graced by CESB Deputy Executive Director Arturo M.

Lachica, CESO II.

The program aims to introduce various management tools to manage organizational change. Various techniques to handle 'change' constructively and, thus, become change agents are imparted to the participants. An important component of the program is a workshop on understanding their personal

transition process.

The participants are: RD Ma. Josefina P. Abilay (DOST, MIMA-ROPA); RD Urduja A. Tejada (DOST, Reg. 2); ASEC Michelle Angelica D. Go (DENR, NCR); Curator Elenita D.V. Alba (National Museum, NCR), DM Danilo B. Beramo (Land Bank of the Philippines); ASEC Franklin S. Perez II (Telecommunications Office, NCR): RD Blandino M. Maceda (DILG, Reg. 5); RD Mito-on Ibra, A 1 Haj (Telecommunications Office, Reg. 9); VP Daniel A. Ariaso, Sr. (Naval State University, Reg. 8); ASEC Camilo G. Gudmalin (DSWD, NCR); Dir. Leocadio R. Trovela (DILG Reg. 3); RD Edgardo M. Esperancilla (DOST, Reg. 8); OIC RED Marilyn V. Sta. Catalina (DA, CAR); Dir. Wenceslao E. Saguidec (DSWD CAR); ASEC Mario P. Bravo (DOST, NCR); Chief AR Officer Jesus R. Barrera (DAR. Reg. 5). 🍣



#### **Cancer Survivor Dedicates Life to Service**

Elisa B. Baroque, MD and CESO VI, exemplifies strength in the face of challenge. This Philippine Charity Sweepstakes Office (PCSO) executive is a cancer survivor who has experienced both sides of medical care. She has been a patient and a doctor, a recipient of services and a provider of these services, one who is subjected to medical procedures and one who is at the forefront of an



organization that carries out such procedures. This experience has led her to dedicate herself to a life of service. Her story is one that is truly inspirational.

Dr. Baroque established the Neuro-Development Unit (NDU) at the PCSO as a special service providing free neuro-development/ social assessment and special therapeutic interventions to indigent special children. She spearheaded the improvement of procedures to fast-track delivery of assistance to charity clients by integrated medical evaluation in the processes of the Charity Clinic Department. Dr. Baroque led the transformation of the PCSO Charity Clinic into a tertiary out-patient center and bona-fide learning institution which offers practicum to nursing students, thereby augmenting lack of personnel to attend to the increasing number of indigent clients.

As a dedicated public manager, she has successfully shortened if not eradicated the gap between the agency and its clients, serving the Filipino public by bridging this gap and by extending herself in ways an excellent Filipino public manager would.



### **World-Class Kidney Expert is a CESO**

Dr. Aileen Riego-Javier is the Executive Director of the National Kidney and Transplant Institute (NKTI) and a 2006 Search for Outstanding Career Executive Officer winner. Credited for spearheading NKTI's successful bid for ISO 9001:2000 certification, Dr. Javier now adds topnotch hospital administrator and outstanding

public servant to her numerous achievements including that of being one of the country's foremost expert in renal pathology.

As a kidney specialist, Dr. Javier's name is listed in the 'Who's Who in the World', 'Who's Who in Science and Engineering', the 'Dictionary of International Biography', and the 'Who's Who in Medicine and Health Care'. She has received various awards in the field of Pathology including the 'Pathologist of the Year Award' in 1995.

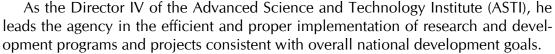
As a government executive, she helped set up the Anatomic Pathology Division of the Philippine Children's Medical Center (former Lungsod ng Kabataan), the Lung Center of the Philippines and that of the NKTI. As NKTI's top honcho, she has been instrumental in the implementation of new programs in the Institute such as the Center for Molecular and Cellular Therapeutics, Center for Electron Microscope, and the Institute of Advanced Nursing and Allied Health Professions (IANAHP), a unit offering courses for specialization of nurses and other paramedical personnel.

As a public manager, Dr. Javier has been described by many as someone who 'walks the talk' and a role model of public trust and integrity.



### Science in the Service of the Filipino

Engineer Denis F. Villorente is a scientist at the forefront of many significant changes in Philippine society.





Engineer Villorente headed the Technical Evaluation Committee which evaluated and certified the system that was used during the 2010 Automated National Elections. Despite birth pains, the automated elections pushed through principally because of Engineer Villorente's contributions. Automated technology may have been long around but he helped bring the technology to make the elections clean and honest.

Villorente likewise led the advancement of research networking in the country through the Philippine Research, Education and Government Information Network (PREGINET). Considered as his brainchild, PREGINET has provided a faster and reliable means of academic collaboration among researchers and scientists.

Along with the 2010 GAWAD CES recognition, Villorente was also awarded the 'Wind Vane Award' by the Philippine Atmospheric, Geophysical and Astronomical Services Administration (PAGASA) for his valuable support to the PAGASA which contributed in the promotion of its products and services, as well as the realization of its mandate towards an effective atmospheric data and acquisition system.

To all these, Taas noo, Director Villorente! You are indeed a pride of the CES community! 🍣



### This CESO is an Engineering Exemplar

Driven by his mission to make the National Power Corporation (NAPOCOR) truly 'world-class', Rudy P. Brioso, CESO V, and Plant Manager of the Pulangi IV Hydroelectric Power Plant in Bukidnon, led his organization into raising the standards for public service and into winning recognition and honor here and abroad.

Engr. Brioso spearheaded the crafting and installation of an Integrated Management System that is credited for the three-time ISO certification of the Pulangi IV plant. Through his guidance, PULANGI IV now fabricates its own spare parts instead of purchasing new ones, which help generate savings for the government. For instance, his idea of modifying 'filter baskets' from brass to stainless steel material recycled from 'main water strainers' has resulted to substantial savings for the plant. Such entrepreneurial savvy was recognized when the plant won the Pag-asa Award in 2002.

Brioso's brainchild, the 'Monday Pep Talk' likewise provided a venue for employees to air their concerns, inputs and feedback with regard to the day-to-day operation of the plant. It has also served as a forum to recognize good work as well as achievements of employees and the plant as a whole.

Brioso advocates excellence in the workplace and manifests unquestionable integrity. He lives within his means and remains down-to-earth. He is described as God-fearing and treats his subordinates equally and recognizes those who performs well and guides those who need it.